



DELAWARE  
COLLEGE OF ART  
AND DESIGN



Goldey-Beacom  
COLLEGE

Delaware College of Art and Design

and

Goldey-Beacom College

Goldey-Beacom College (GBC) and Delaware College of Art and Design (DCAD) recognize the need and importance of establishing an agreement for students to transfer from Delaware College of Art and Design to Goldey-Beacom College. The intent of this agreement is to facilitate a smooth transition of qualified graduates from Delaware College of Art and Design to Goldey-Beacom College.

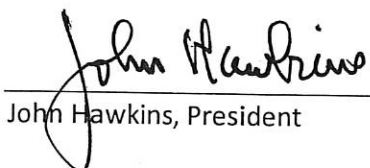
#### Provisions of the Agreement


1. The institutions agree to follow the articulated degree curriculums in this document.
2. Both institutions agree to announce, publish, and present the articulated program information to students.
3. Graduates of the DCAD program must complete their associate degree with a cumulative grade point average of 2.0 or higher.
4. Students must earn a grade of C or better in coursework completed at DCAD to receive credits for transfer.
5. Students intending to transfer should complete the admissions application process for GBC at least one semester prior to the completion of their associate degree from DCAD.
6. Students transferring from DCAD to GBC, who have earned an associate degree and meet GBC application requirements, are eligible for available scholarships each year.
7. Students are subject to all policies and procedures of both institutions.


This agreement becomes effective upon signature by all parties and shall continue in effect unless voided by either party upon sixty (60) days prior written notice. Delaware College of Art and Design and Goldey-Beacom College will consider any amendments proposed by either party; however, the agreement must be amended in writing, signed by both parties.


DELAWARE COLLEGE OF ART AND DESIGN

GOLDEY-BEACOM COLLEGE

 1.11.18  
\_\_\_\_\_  
John Hawkins, President Date

 12/20/17  
\_\_\_\_\_  
Dr. Gary L. Wirt, President Date

 1/11/18  
\_\_\_\_\_  
Katy Ro, Academic Dean Date

 12/19/17  
\_\_\_\_\_  
Alison Boord White, Date  
Vice President for Academic Affairs

**DCAD: Graphic Design Curriculum: Advertising Track**

Course Number	College Code/Grade	Transfer Insitution/Semester	Course Title	Credits
MAT 111/GE ELEC (110-299)			<b>COLLEGE ALGEBRA</b>	
ENG 175		DE College of Art & Design	Reading and Composition	3
ITG 148/ GE ELEC (110-299)			<b>MICROSOFT WORD</b>	
HUM 103 / HUM		DE College of Art & Design	Art History I	3
PSY 160			<b>INTRO TO PSYCHOLOGY</b>	
ENG 176		DE College of Art & Design	Writing for the Arts	3
ITG 149/ GE ELEC (110-299)			<b>MICROSOFT EXCEL</b>	
HUM 104 / HUM		DE College of Art & Design	Illustration I	3
SOC 161 / HUM		DE College of Art & Design	Digital Dialogs	3
MAT 136			<b>PRECALCULUS</b>	
ACC 206			<b>ACCOUNTING PRINCIPLES I</b>	
MAT 234 / GEE		DE College of Art & Design	Foundation Seminar	3
ECO 200 / GEE		DE College of Art & Design	Typography I	3
GE ELEC (110-299)/ HUM		DE College of Art & Design	Drawing I	3
GE ELEC (110-299)/ GEE		DE College of Art & Design	Typography II	3
ACC 207			<b>ACCOUNTING PRINCIPLES II</b>	
ECO 201			<b>MICROECONOMICS</b>	
BUS ELEC (110-299)		DE College of Art & Design	Visual Comm I & II	3
GE ELEC (110-299)		DE College of Art & Design	Writing About Modern Literatu	3
HUM/SS (110-299)		DE College of Art & Design	Drawing II	3
STA 326			<b>APPLIED STATISTICS</b>	
MGT 303			<b>MGMT &amp; ORG BEHAVIOR</b>	
MKT 305			<b>MARKETING MANAGEMENT</b>	
BUS ELEC (300-400)		DE College of Art & Design	2D Design I & 2D Design II	3
GE ELEC (300-400)		DE College of Art & Design	3D Design I	3
FIN 333			<b>FINANCIAL MANAGEMENT</b>	
COM 341		DE College of Art & Design	Communication Design I	3
MGT 310			<b>INT'L BUSINESS MGMT</b>	
ITG 325			<b>MICROSOFT ACCESS</b>	
BUS ELEC (300-400)		DE College of Art & Design	4D Design	3
LAW 431			<b>BUSINESS LAW I</b>	
MGT 428			<b>HUMAN RESOURCE MGMT</b>	
ENG 485			<b>PRESENTATION &amp; DEBATE I</b>	
ENG 465			<b>RESEARCH WRITING I</b>	
BUS ELEC (300-400)		DE College of Art & Design	Advertising II	3
LAW 432/ MGT 481/ GEE		DE College of Art & Design	Intro to Photography Digital	3
MGT 492			<b>BUSINESS POL &amp; STRATEGY</b>	
ENG 486			<b>PRESENTATION &amp; DEBATE II</b>	
ENG 466 / GEE			Advertising I	3
GE ELEC (300-400) / HUM		DE College of Art & Design	Academic Elective	3
			Total Credits Transferred:	60

## GOLDEY-BEACOM COLLEGE

120 CREDITS

## DCAD: Graphic Design Curriculum: Advertising Track

Course Number	College Code/Grade	Transfer Insitution/Semester	Course Title	Credits
MAT 111/GE ELEC (110-299)			<b>COLLEGE ALGEBRA</b>	
ENG 175		DE College of Art & Design	Reading and Composition	3
ITG 148			<b>MICROSOFT WORD</b>	
HUM 103 / HUM		DE College of Art & Design	Art History I	3
PSY 160			<b>INTRO TO PSYCHOLOGY</b>	
ENG 176		DE College of Art & Design	Writing for the Arts	3
ITG 149			<b>MICROSOFT EXCEL</b>	
HUM 104/ HUM		DE College of Art & Design	Illustration I	3
SOC 161 HUM		DE College of Art & Design	Digital Dialogs	3
MAT 136			<b>PRECALCULUS</b>	
MAT 234/ GEE		DE College of Art & Design	Foundation Seminar	3
ECO 200 / GEE		DE College of Art & Design	Typography I	3
ENG 274			<b>SURVEY OF BRITISH LIT</b>	
ENG 255			<b>APPROACHES TO LIT</b>	
GE ELEC (110-299)		DE College of Art & Design	Drawing I	3
ENG 256			<b>CREATIVE WRITING</b>	
ECO 201 / GEE		DE College of Art & Design	Typography II	3
IT 253 / IT		DE College of Art & Design	Visual Comm I & II	3
ENG 276		DE College of Art & Design	Writing About Modern Literatu	3
GE ELEC (110-299)		DE College of Art & Design	Drawing II	3
ENG 355			<b>CONTEMP WORLD LIT</b>	
MGT 303			<b>MGMT &amp; ORG BEHAVIOR</b>	
MKT 305			<b>MARKETING MANAGEMENT</b>	
COM ELEC (300-400)		DE College of Art & Design	2D Design I & 2D Design II	3
GE ELEC (300-400)		DE College of Art & Design	3D Design	3
COM 350 / COM		DE College of Art & Design	Communication Design I	3
MKT 386			<b>INTERNATIONAL MARKETING</b>	
IT 353			<b>MICROSOFT PROJECT</b>	
ENG 364			<b>COMM &amp; SOCIAL MEDIA PRAC</b>	
HUM ELEC (300-400)		DE College of Art & Design	4D Design	3
LAW 431/ GEE		DE College of Art & Design	Advertising I	3
ENG 421			<b>LITERARY CRITICISM</b>	
ENG 485			<b>PRESENTATION &amp; DEBATE I</b>	
ENG 465			<b>RESEARCH WRITING I</b>	
IT 440			<b>WEB APPLICATIONS</b>	
IT 450			<b>ADVANCED IT</b>	
LAW 432/ GEE		DE College of Art & Design	Advertising II	3
ENG 424			<b>GREAT BOOKS SEMINAR</b>	
ENG 486		DE College of Art & Design	Intro to Photography Digital	3
ENG 466		DE College of Art & Design	Academic Elective	3
			Total Credits Transferred:	60

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120 CREDITS

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Course Number	College Code/Grade	Transfer Insitution/Semester	Course Title	Credits
MAT 111/GE ELEC (110-299)			<b>COLLEGE ALGEBRA</b>	
ENG 175		DE College of Art & Design	Reading and Composition	3
ITG 148			<b>MICROSOFT WORD</b>	
HUM 103/ HUM		DE College of Art & Design	Art History I	3
PSY 160			<b>INTRO TO PSYCHOLOGY</b>	
ENG 176		DE College of Art & Design	Writing for the Arts	3
ITG 149			<b>MICROSOFT EXCEL</b>	
HUM 104/ HUM		DE College of Art & Design	Illustration I	3
SOC 161/ HUM		DE College of Art & Design	Digital Dialogs	3
MAT 136			<b>PRECALCULUS</b>	
MAT 234/ GEE		DE College of Art & Design	Foundation Seminar	3
ECO 200		DE College of Art & Design	Intro to Photography Digital	3
ENG 274			<b>SURVEY OF BRITISH LIT</b>	
ENG 255			<b>APPROACHES TO LITERATURE</b>	
GE ELEC (110-299)/ HUM		DE College of Art & Design	Drawing I	3
ENG 256			<b>CREATIVE WRITING</b>	
ECO 201 / IT		DE College of Art & Design	Typography I	3
IT 253 / CIS		DE College of Art & Design	Visual Comm I & II	3
ENG 276		DE College of Art & Design	Writing about Modern Literature	3
GE ELEC (110-299)/ HUM		DE College of Art & Design	Drawing II	3
ENG 355			<b>CONTEMPORARY WORLD LIT</b>	
MGT 303			<b>MGMT &amp; ORG BEHAVIOR</b>	
MKT 305			<b>MARKETING MANAGEMENT</b>	
GE ELEC (300-400)/ HUM		DE College of Art & Design	2D Design I & 2D Design II	3
HUM ELEC (300-400)/ HUM		DE College of Art & Design	3D Design I	3
COM 350		DE College of Art & Design	Communication Design I	3
MKT 386			<b>INTERNATIONAL MARKETING</b>	
ENG 364			<b>COMM &amp; SOCIAL MEDIA PRACTICUM</b>	
GE ELEC (300-400)/ HUM		DE College of Art & Design	4D Design	3
HUM ELEC (300-400)		DE College of Art & Design	Advertising I	3
LAW 431			<b>BUSINESS LAW I</b>	
ENG 421			<b>LITERARY CRITICISM</b>	
ENG 485			<b>PRESENTATION &amp; DEBATE I</b>	
ENG 465			<b>RESEARCH WRITING I</b>	
HUM ELEC (300-400)/HUM		DE College of Art & Design	Advertising II	3
LAW 432			<b>BUSINESS LAW II</b>	
ENG 424			<b>GREAT BOOKS SEMINAR</b>	
ENG 486/ IT		DE College of Art & Design	Typography II	3
ENG 466			<b>RESEARCH WRITING II</b>	
HUM ELEC (300-400)/ HUM		DE College of Art & Design	Academic Elective	3
			Total Credits Transferred:	60