

## ILLUSTRATION I

4.23.2017

WITH STUDENT LEARNING OUTCOMES

### **Illustration I (IL200, 3 credits) – Editorial and Book Illustration Track**

#### **Course Description:**

This course offers an introduction to illustration, exploring the relationship between concept, text and image. Various illustrative approaches in relation to the existing markets are investigated. Traditional and digital black and white and color techniques are employed and related to the professional field of illustration and graphic design.

*Prerequisite: Drawing II*

Students will:

1. Develop conceptual skills as they relate to image making. (PC 1)
2. Incorporate design components such as format, layout, and typography in the illustration process (PC2)
3. Demonstrate the ability to research for inspiration, reference, accuracy, and professionally based solutions. (PC 3)
4. Develop a working familiarity with a variety of illustrative techniques and apply them to specific illustration projects. (PC2)
5. Employ basic awareness of professional ethics and practices. (PC 5)

**Required Texts:** There is no required text for this course.

**Supplementary Readings:** (Can be found in the library)

#### **Supplies:**

- The Illustration majors work in media of their choice, and use the materials and supplies, which they already have for the Media and Methods classes, and what is included in the art kit.
- Most of the final assignments are in digital print format, on a good quality inkjet paper. Estimated cost for digital printing, based on \$3 per sf. \$150

#### **Supplemental Supplies:**

- In case of required specific technique the supplies likely are part of your first year art kit, or would be available in the art store.
- Total estimated cost: \$ 250