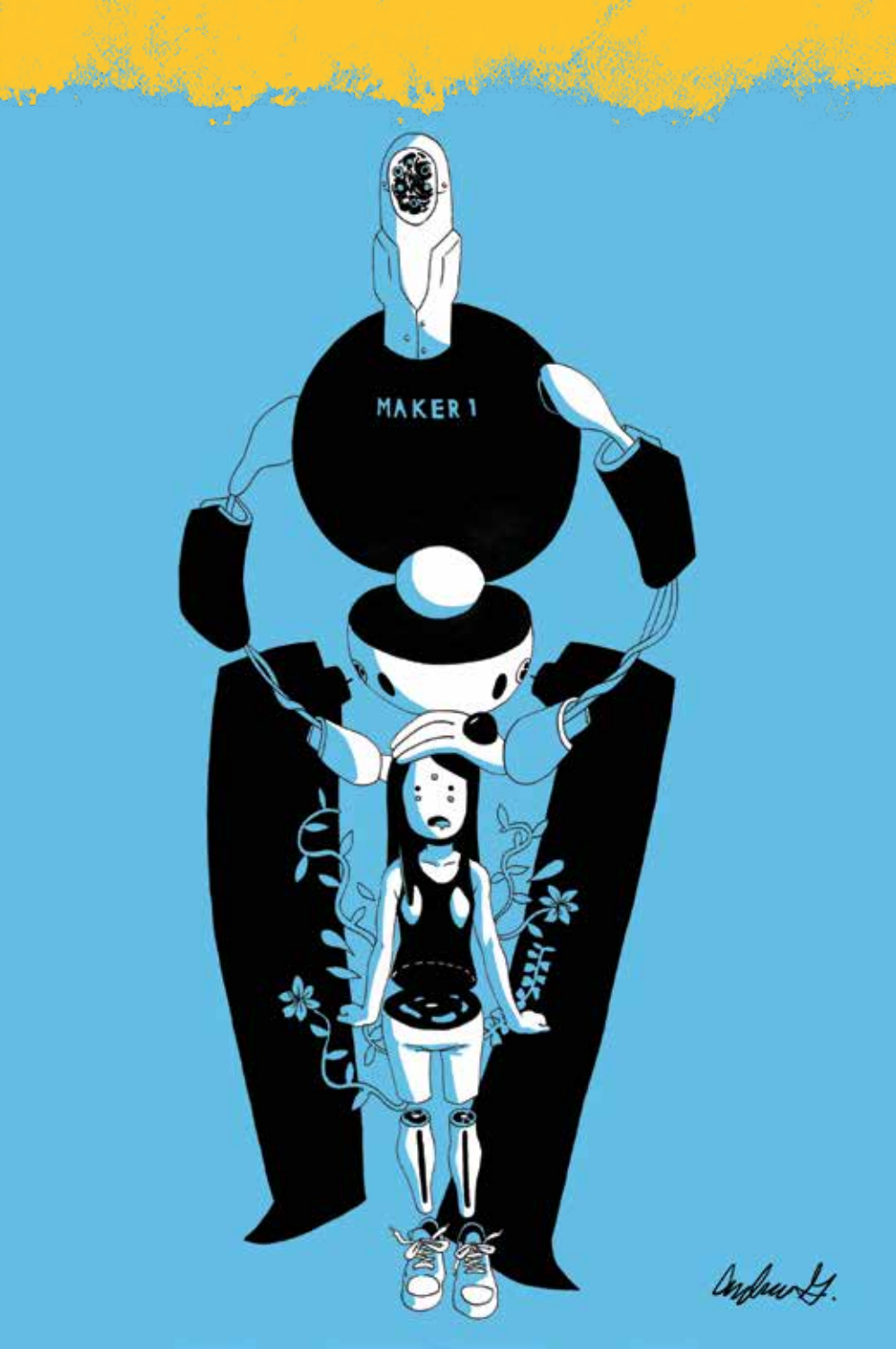




**DCAD**

Delaware College of Art and Design

2019-2020



Delaware College of Art and Design  
Delaware's *only* professional college of art and design.  
Private, non-profit, accredited.

600 North Market Street  
Wilmington, Delaware 19801  
302.622.8000  
[www.dcad.edu](http://www.dcad.edu)

# Our Mission

The Delaware College of Art and Design educates, empowers, and challenges emerging artists and designers.

We *engage and inspire* an inclusive and diverse creative community.





# Letter from the President

People often ask me why someone would go to school to study art and design. Their presumptions, in asking this question, are based on stereotypes and tired clichés, such as the “starving” artist. It’s assumed, right from the start, that you will not be successful and that career tracks and potential are limited. Not true!

Within these pages you will see the work of our amazing alumni and read quotes about how DCAD was the right place for them to start their journeys. We are exceptionally proud of them, and we think you’ll agree with them that DCAD is the perfect place to start.

Come visit our *small, smart and spirited* campus in the heart of the Creative District in Wilmington and see for yourself how two transformative years here can make all the difference in your future success.

*Jean Dahlgren*  
President, Delaware College of Art and Design





# Two transformative years

You'll earn an Associate of Fine Arts Degree and gain the creative and technical skills (as well as *confidence*) to design your future.

DCAD offers:

- Five majors & *unlimited possibilities*.
- Intensive studio work supported by rigorous academics.
- A firm foundation in art and design.
- A portfolio of work that will enable you to transfer to complete your BFA or *jump-start your career*.





# Five Majors Unlimited Possibilities.

*"Going to DCAD made me feel like art could really be a career. Taught by amazing professors and surrounded by talented classmates, DCAD is where I made my most important memories (in the classroom or otherwise) and some of my still closest friends."*

Hannz Mulligan, Class of 2012  
@hannzol





# Realize your potential.

*Small. Smart. Spirited.*

- Meaningful mentorship.
- A firm foundation in art and design.
- A creative, inclusive community of artists and designers who get to know you, your work, and help you realize your personal vision.

*"Class sizes are intentionally small and intimate at DCAD in order to facilitate close connections between faculty and students. We know our students and our students know us. Above all, we are an active community of learners."*

Professor Casey Smith, Chair of Liberal Arts



# Foundation Year

*"I remember being full of creative steam, that summer after graduation, I was aware of what was out there in the art world, and, ready to try to make my mark."*

*The exposure to all the different mediums during the first year of DCAD was quite impactful. The importance of building a foundation in light, color, and design can't be overstated. Eventually it informs everyone's professional work, many years later."*

Aaron Zebrook, Class of 2002  
aaronzebrook.com





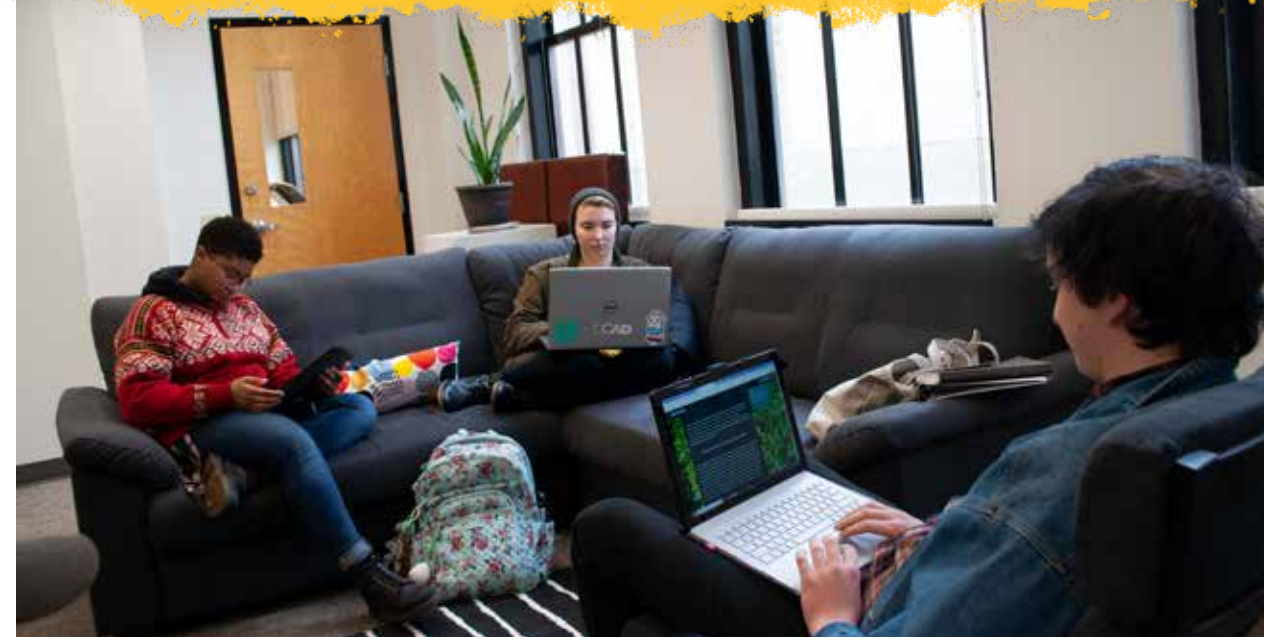




# Liberal Arts

*"Our students actively challenge and push the boundaries of contemporary art and design discourse."*

Professor Casey Smith  
Chair of Liberal Arts









# Animation

The animation program at DCAD challenges students to bring original and engaging ideas to diverse audiences and platforms.

You will learn to hone your visual craft and push the boundaries of movement, story, and character in your work.

*"Experimentation is encouraged through a curriculum that introduces traditional animation, stop motion, and computer-based processes."*

Tad Sare, Chair of Animation  
[www.tadsare.com](http://www.tadsare.com)



## Alumni Profile:

*"DCAD not only ignited my passion for animation, it started lifelong friendships. I wouldn't be where I am in my career without what DCAD taught me, and the bonds I formed there."*

Josh Howell, Class of 2008  
@omegalbagel





# Fine Arts

*Be open to everything!*

*"Experiment in making art which means making lots of mistakes, trying new materials, seeing lots of art, observing your everyday surroundings for inspiration and stepping outside of your comfort zone. This will truly inspire you to find meaning in your personal work which ultimately will sustain you as a studio artist!"*

Professor Rachel Bomze, Chair of Fine Arts  
[www.rachelbomze.com](http://www.rachelbomze.com)

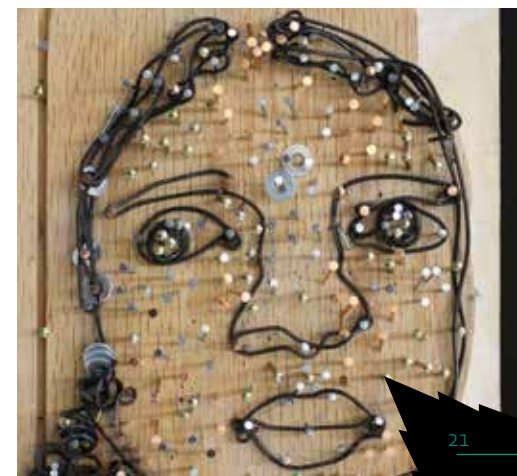


## Alumni Profile:

*"I learned so much more at DCAD than how to paint or draw, although they certainly helped with that! I learned that you never get it right the first time. Persistence and practice are the keys to success. I also learned at DCAD the importance of community with your artistic peers and how they can help guide, encourage and support you along your artistic journey."*

Kayla McGrath, DCAD Class of 2009

[kaylamcgrathart.com](http://kaylamcgrathart.com)

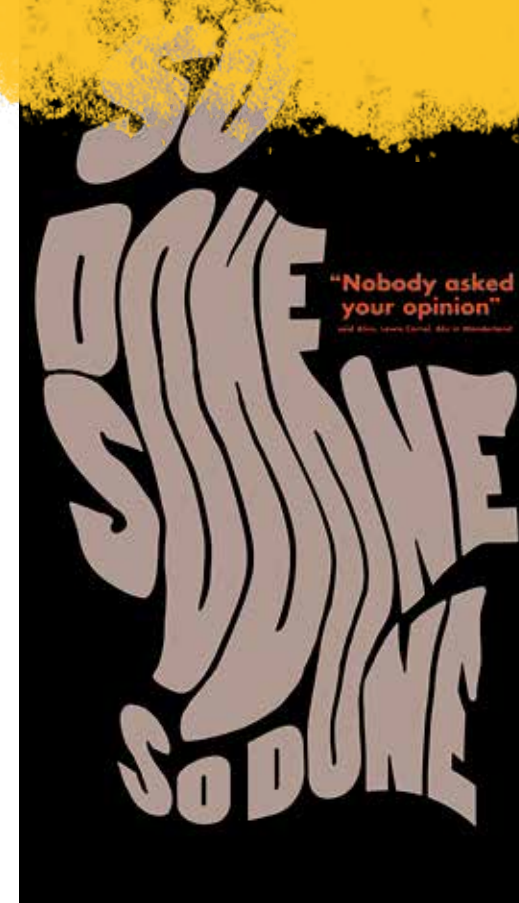




# Graphic Design

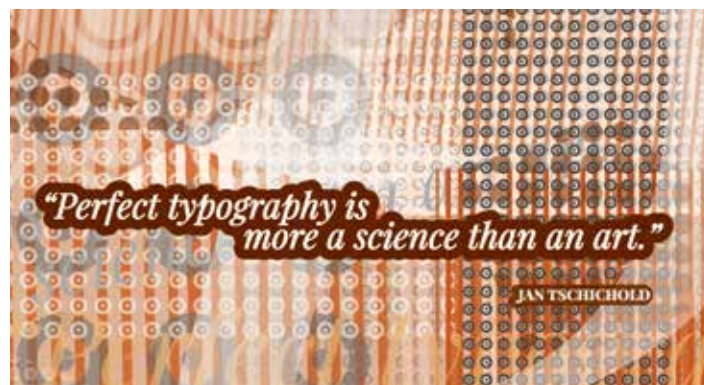
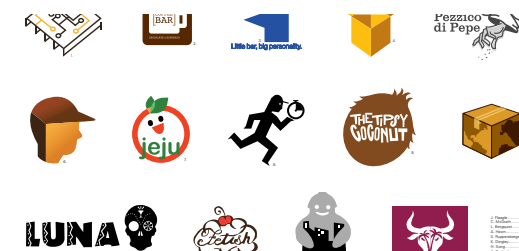
"DCAD's Graphic Design major teaches the artful pairing of visual design elements with technical know-how. -next line- Students plan, design, test and {prototype}blue their work and we examine their approach at each step"

Professor John Breakey, Chair of Graphic Design  
johnbreakey.com



## Alumni Profile:

Will Ramirez, Class of 2014  
Designer at LaPlaca Cohen  
Strategy, Media, and Design Solutions





# Illustration

*"I attended DCAD from 2009 to 2011. Now I'm a middle school art teacher, with a side hustle in Illustration—and I wouldn't give up one for the other, I love the back-and-forth. As an illustrator, I have contributed illustrations to Spider magazine, the American Quarter Horse Hall of Fame & Museum, and illustrations for self-publishing authors within the last few months. As a teacher, I've devoted a huge chunk of the last three years to creating a stellar art curriculum for my school district and teaching middle school students not only how to make art, but how to observe and reflect on world history through the analysis of art."*

Elisabeth Craster, Class of 2011  
elisabethcraster.com



Illustrators create a memorable image – combining message and art-making – in any style, medium or technique.



## Alumni Profile:

Mike Hinson, Class of 2011  
Illustrator at BuzzFeed  
[www.buzzfeed.com/michaelhinson](http://www.buzzfeed.com/michaelhinson)





# Photography

*"Do you really want to be a great photographer  
and are you willing to do what it takes to be a  
great photographer?"*

Professor Ron Brignac, Chair of Photography



*"I can't even begin to say how ahead of the game  
I was after leaving DCAD and transferring."*

Jess Flynn, Class of 2011  
jflynnphoto.com



## Alumni Profile:

Leah Beach, Class of 2011

- UN AIDS Campaign
- Global Dementia project
- Created a middle school photography program in South Africa

leahbeach.com





# No Major? No Problem.

*Accelerate* your success.



# Dive Right in!

Find out where your  
creative passion lies.

Lay the groundwork for your future in art and design with DCAD's first-year foundation program. The Associate of Fine Arts Degree Program requires a core group of foundation courses that all students take, regardless of major.

You'll discover, by learning, creating, presenting, and networking how to best apply your interests to a career that you will love.









# We are the powerhouse of creativity.

DCAD is housed in the former headquarters of DelMarva Power & Light and was established over 20 years ago by Pratt and Corcoran to educate artists and designers as well as serve as a catalyst for the *revitalization* of Wilmington.

It's happening.

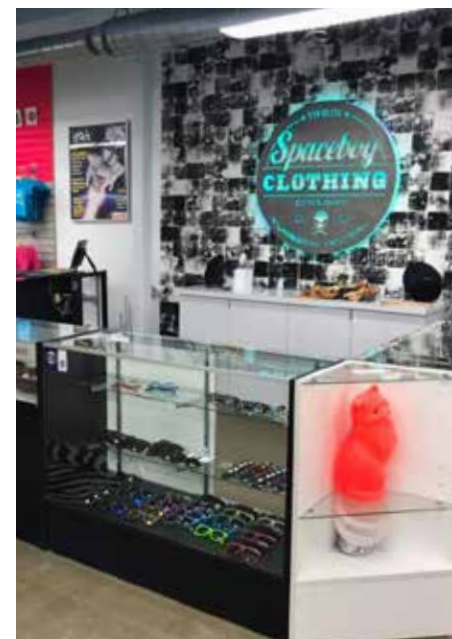
- 1000+ alums since 97'
- 10:1 student/faculty
- 100% of all faculty members are masters in their fields
- 6-12 Exhibitions/year



**Meet us at the heART of the *Creative District*.**

Wilmington is *4 square miles* of shopping, dining, recreation, festivals, music, making, education, and more.

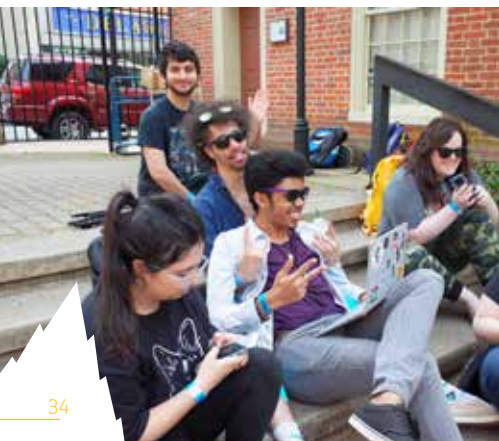
*Within minutes* to the Riverfront, Amtrak, The Queen Theatre, The Opera House, Brandywine Zoo & Parks, The Contemporary, NextFAB maker-space and more 1.5 hours to NYC, DC, and the beach and world-class museums and galleries





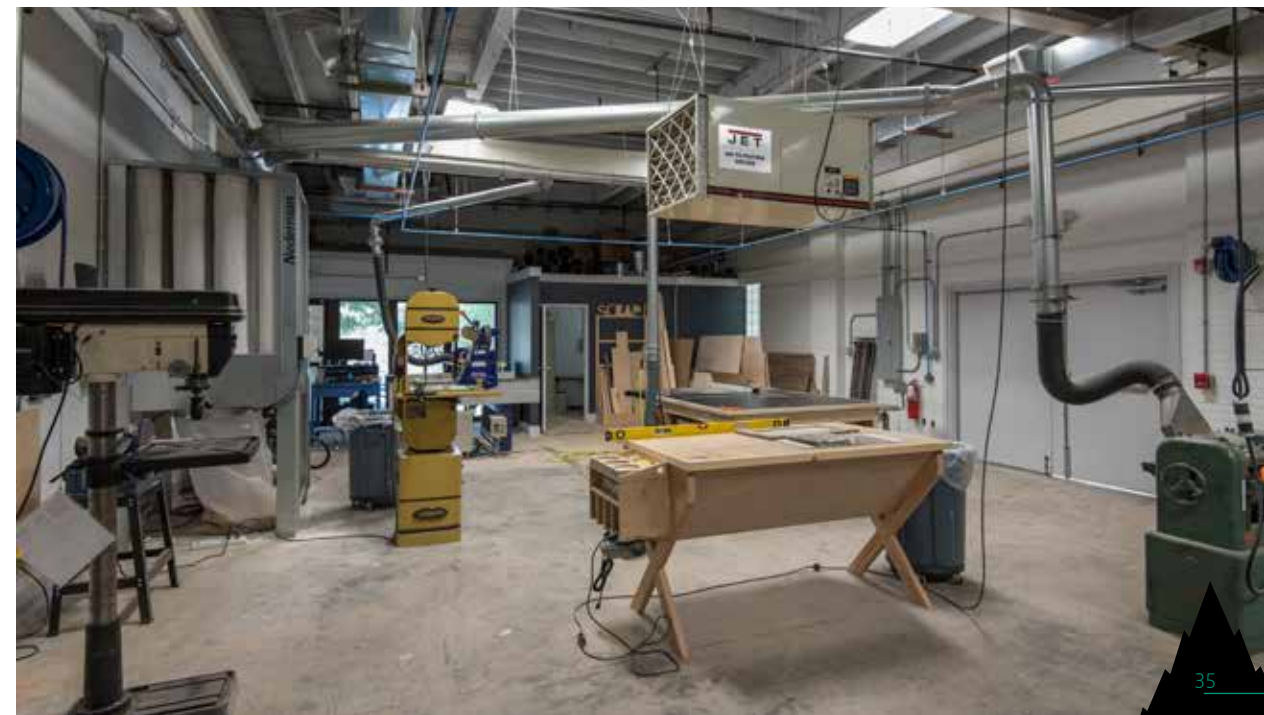
# Creative District

Follow [#becreativeinwilm](#)



# NEXTFAB +DCAD

[nextfab.com](#)





# Create

*When I visited DCAD, I instantly felt comfortable. I immediately felt at ease talking with professors. The students' artwork that I saw as a product of their studio classes inspired me as well.*

Leanna Bacani, Class of 2019  
@Leannabacani



# Participate.

*Exhibit* in the Toni & Stuart B. Young Gallery

*Curate* the Tatiana Copeland Student Center

Grill & Chill  
Drawing Marathon  
Spirit Week  
Guest Speakers  
Art Exchange  
Crafternoons  
Open-mic nights  
Game & movie nights  
Field Trips

Student Gallery Club  
Programming Advisory Board Club  
Animation Club  
Video Game Club  
Literary Magazine Club  
Community Service Club  
LGBTQ+ Club

Your club stARTs here





# Life is 'suite' at DCAD.

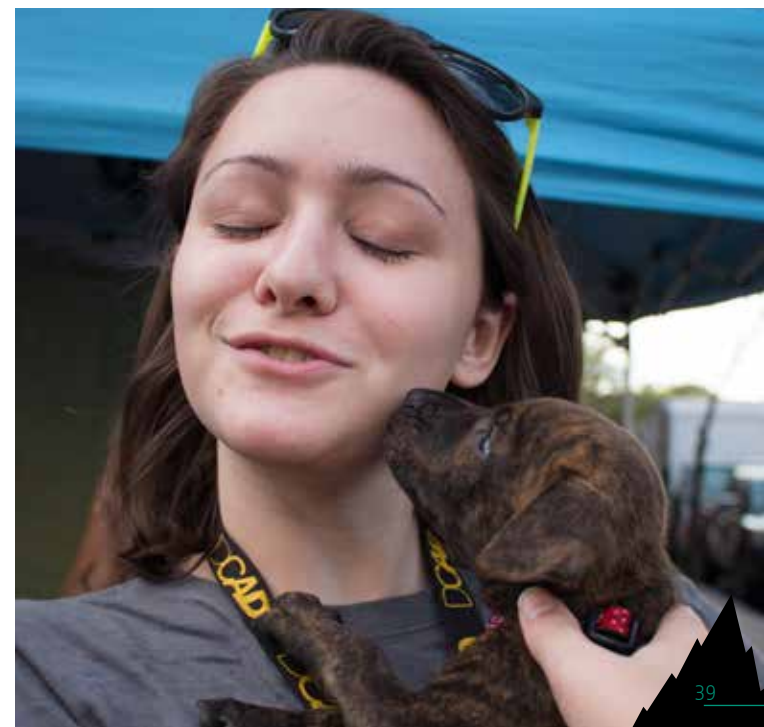
Apartment-style rooms  
Separate living studio and sleeping space  
In-suite bathrooms  
Temperature control  
Gender Neutral Housing  
Café on first floor  
Hawke Meeting & common areas  
Theatre  
Wi-Fi



# Student Resources

Learning Management System  
Thronson Library  
Writers Studio  
Preferred Name Program  
Campus Counseling Center  
Service and Emotional Support Animal Policy

We will get to know *you* and your *work!*





# Success stARTS at DCAD.

Transfer to complete your BFA or  
*jumpstart* your career

*"With meaningful mentorship from masters in their fields, you can pursue your passion and achieve long-term success."*

*The teachers at DCAD helped us set our own goals and gave us tools to achieve them ourselves. (My Professor) really pushed me and the rest of the class to be as creative as possible, find new solutions, and learn from critique sessions to grow as a designer."*

Arianna Giambattista, Class of 2006  
Ari-gi.com

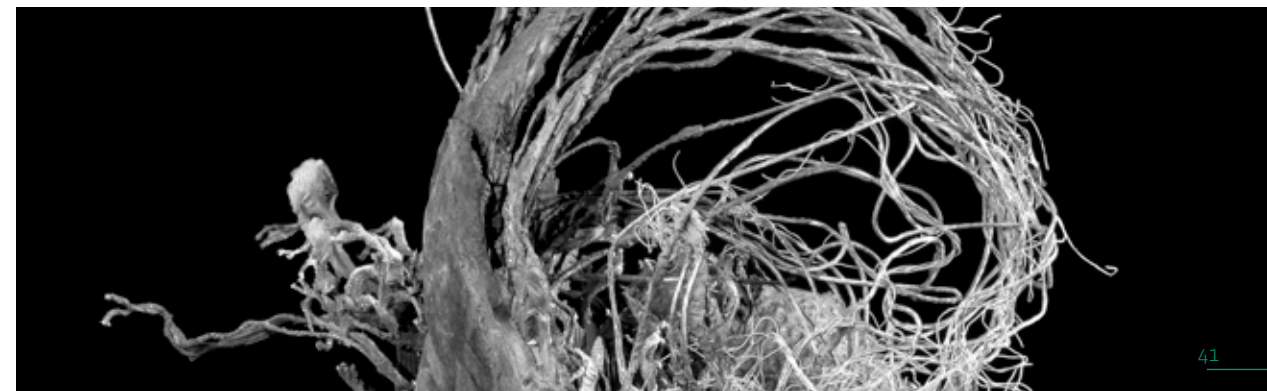


Join proud dcad alumni who have gone on to complete degrees at:

Art Institute of Chicago  
California College of the Arts  
Cleveland Institute of Art  
Columbus College of Art and Design  
Fashion Institute of Technology  
Kansas City Art Institute  
Kendall College of Art and Design  
Maryland Institute College of Art  
Massachusetts College of Art and Design  
Moore College of Art and Design  
Oregon College of Craft  
Otis College of Art and Design  
Parsons Paris  
Pennsylvania Academy of Fine Arts  
Pennsylvania College of Art and Design  
Pratt Institute  
Rhode Island School of Design  
Ringling College of Art and Design  
Rochester Institute of Technology  
San Francisco Art Institute  
School of the Museum of Fine Arts  
School of Visual Arts  
Tyler School of Art  
The University of the Arts  
Virginia Commonwealth University School of the Arts

*"Today, I have a successful commercial and fine art photography practice and I regularly exhibit my work. My time at DCAD provided the foundation for my success."*

Leon Syfrit, Class of 2011  
leonsyfrit.com





# Hello, Future.

Advertising  
Art Direction  
Art Management  
Animation: 2D  
Animation: 3D  
Art Education  
Broadcast Design  
Ceramics  
Communications  
Creative Direction  
Digital Imaging  
Environmental Graphic Design  
Exhibit Design  
Fashion Illustration  
Fiber and Fabric Art  
Fine Art: Drawing  
Fine Art: Painting

Fine Art: Printmaking  
Fine Art: Sculpture  
Game Art and Design  
Illustration: Editorial  
Illustration: Sequential  
Marketing Design  
Motion Graphic Design  
Packaging Design  
Photography: Commercial  
Photography: Editorial  
Photography: Fine Art  
Photo Editor  
UX and UI Design  
Videography  
Visual Merchandising  
Web Design/Front End  
Web Development Coding

Your dream of being a *creative professional* is within reach with DCAD.

Join our alums at:

DreamWorks  
The New York Times  
DC Commission on the Arts  
Urban Outfitters  
Elle Magazine  
FKM Advertising Agency  
Calvin Klein  
Pfizer  
Pepsi  
General Mills  
Merck  
Disney Interactive Media Group  
Kargo  
Capitol One  
The Contemporary  
Epic Games3  
Titmouse Animation Studio

Nickelodeon  
Gatorade  
Bausch & Lomb  
Warner Music  
University of Delaware  
Saatchi & Saatchi  
Global Dementia Project  
Studio Pierrot, Japan  
Comedy Central  
Cartoon Network  
The BBC  
Breyer's  
Dr. Brandt  
DLS Discovery  
Herron School of Art and Design  
Comcast  
Buzzfeed





# Hey Seniors!

Get your App Together.

Committed, aspiring artists and designers are invited to apply.

If you would benefit from rigorous academics, hands-on studio work, and meaningful mentorship from our faculty of practicing, professional artists and designers, we invite you to stART here.

Complete DCAD's Application Requirements in four easy steps:

- Apply now at [www.dcad.edu](http://www.dcad.edu)
- Receive a Portfolio Review (in-person or online)
- Submit a Letter of Recommendation
- Forward your official High school and/or college transcripts to DCAD

## ***You + your portfolio = your potential.***

A portfolio of artwork is required for admission into DCAD's Associate of Fine Arts Degree Program. The work should demonstrate your abilities in the areas of drawing, composition, color and design. All applicants are invited to visit DCAD in person for a portfolio review, tour, and to meet faculty and staff.

### What to include in your portfolio:

- Select your best original artwork completed within the last two years (maximum of 15 pieces).
- Drawing from life (observational drawing) is recommended.
- The balance of your portfolio can include artwork in the media and style of your choice (pastel, pen/ink, watercolor, oil, acrylics, photography, animation, sculpture).
- Need some guidance? DCAD offers many opportunities for students to prepare to succeed: join us for Portfolio Development Workshops, Portfolios & Pizza events, and Financial Aid Info Sessions.
- Check out our Portfolio Tips & more at DCAD's IGTV.





# How to stART at DCAD

→Experience.  
→Compare.  
→Apply.

***The best way to get to  
know DCAD: Visit.***

DCAD welcomes students, families, friends, teachers and counselors to schedule a tour of our creative campus or request a visit to your school. Contact Admissions at 302.622.8000 x.118 to coordinate a visit.

Join us for an Open House!  
Meet our talented students, faculty and staff. See their work, learn about the Admissions process, and tour our creative campus.

Saturday, October 19, 2019	10 am to 2 pm
Saturday, December 7, 2019	10 am to 2 pm
Saturday, February 8, 2020	10 am to 2 pm
Saturday, April 4, 2020	10 am to 2 pm

Register online at [www.dcad.edu](http://www.dcad.edu)





# Fund your education:

Your career as an artist and design IS within reach.

DCAD awarded over \$850,000 in merit scholarships in 2019

Complete the FAFSA (Free Application for Federal Student Aid) to be considered for state/federal financial aid. [fafsa.ed.gov](https://fafsa.ed.gov)

90% of DCAD Students receive merit or need based aid from the college.

March 15th is the Merit Scholarship Deadline

DCAD's School Code is **0141398**



DCAD costs \$16,000 less per year than 22 other art & design colleges

visit <https://bigfuture.collegeboard.org/compare-colleges> to view and compare costs

# Need assistance?

*We are here to help!*

Portfolio preparation  
Portfolio review  
Private tours  
Studio experiences  
Lunch with faculty, staff, and students  
Financial Aid guidance

## Admissions:

Jane Campbell, Director of Admissions  
[jcampbell@dcad.edu](mailto:jcampbell@dcad.edu) | 302.622.8000x110

Randle Reed, Assistant Director of Admissions  
[reed@dcad.edu](mailto:reed@dcad.edu) | 302.622.8000x123

Wydelah Llanos, Admissions Counselor  
[wllanos@dcad.edu](mailto:wllanos@dcad.edu) | 302.622.8000x108

## Student Services

Sarah Garner, Director of Student Services  
[sgarner@dcad.edu](mailto:sgarner@dcad.edu) | 302.622.8000x109

Marcus Freeman, Assistant Director of Student Services  
[mfreeman@dcad.edu](mailto:mfreeman@dcad.edu) | 302.622.8000x126

## Financial Aid

Sharna Patterson, Director of Financial Aid  
[spatterson@dcad.edu](mailto:spatterson@dcad.edu) | 302.622.8000x122



*"Embrace* the  
total DCAD  
experience.  
Expect to  
work hard,  
*have fun,*  
and grow as  
an artist."

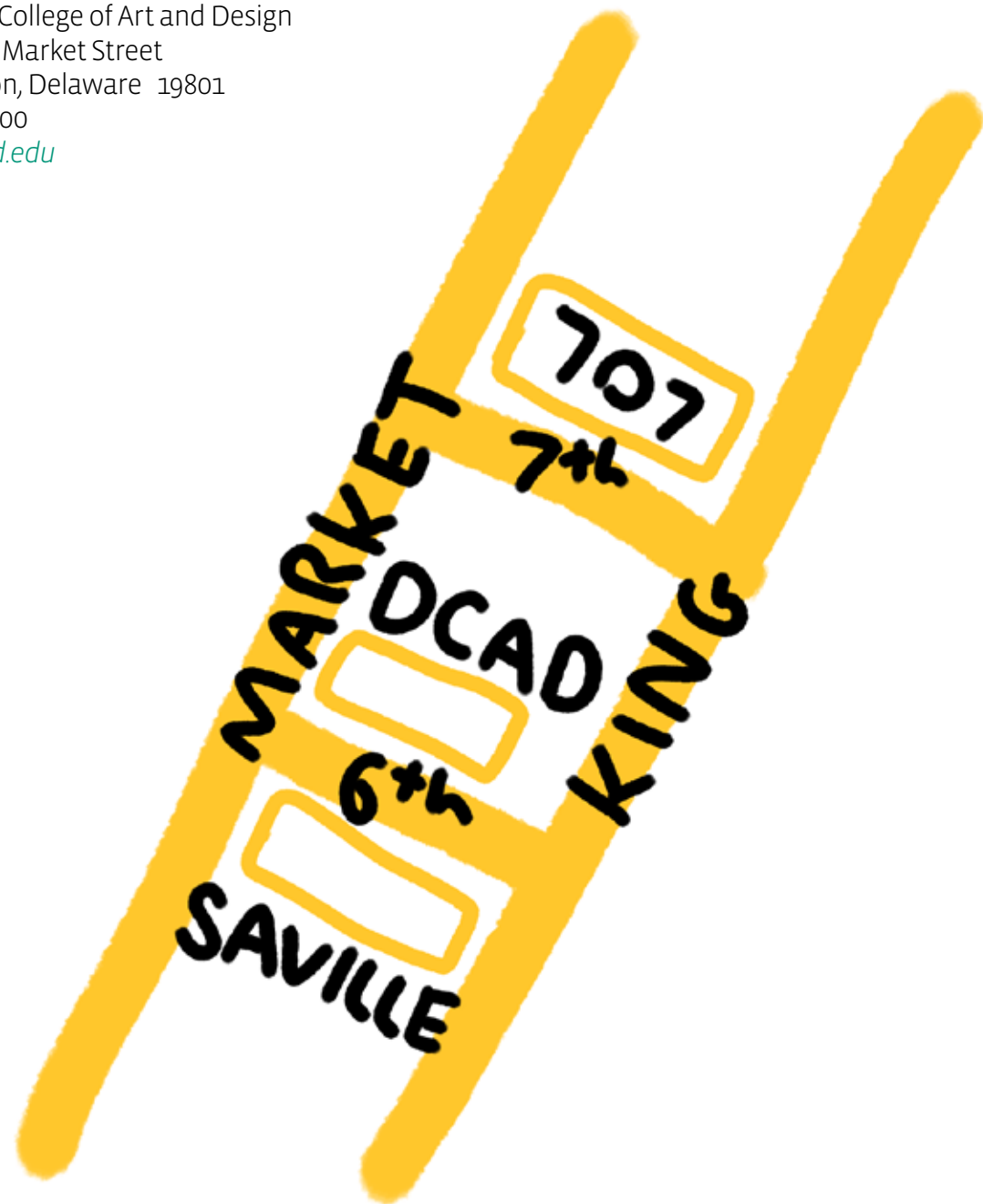
Leon Syfrit

We look forward to welcoming you to our creative campus!



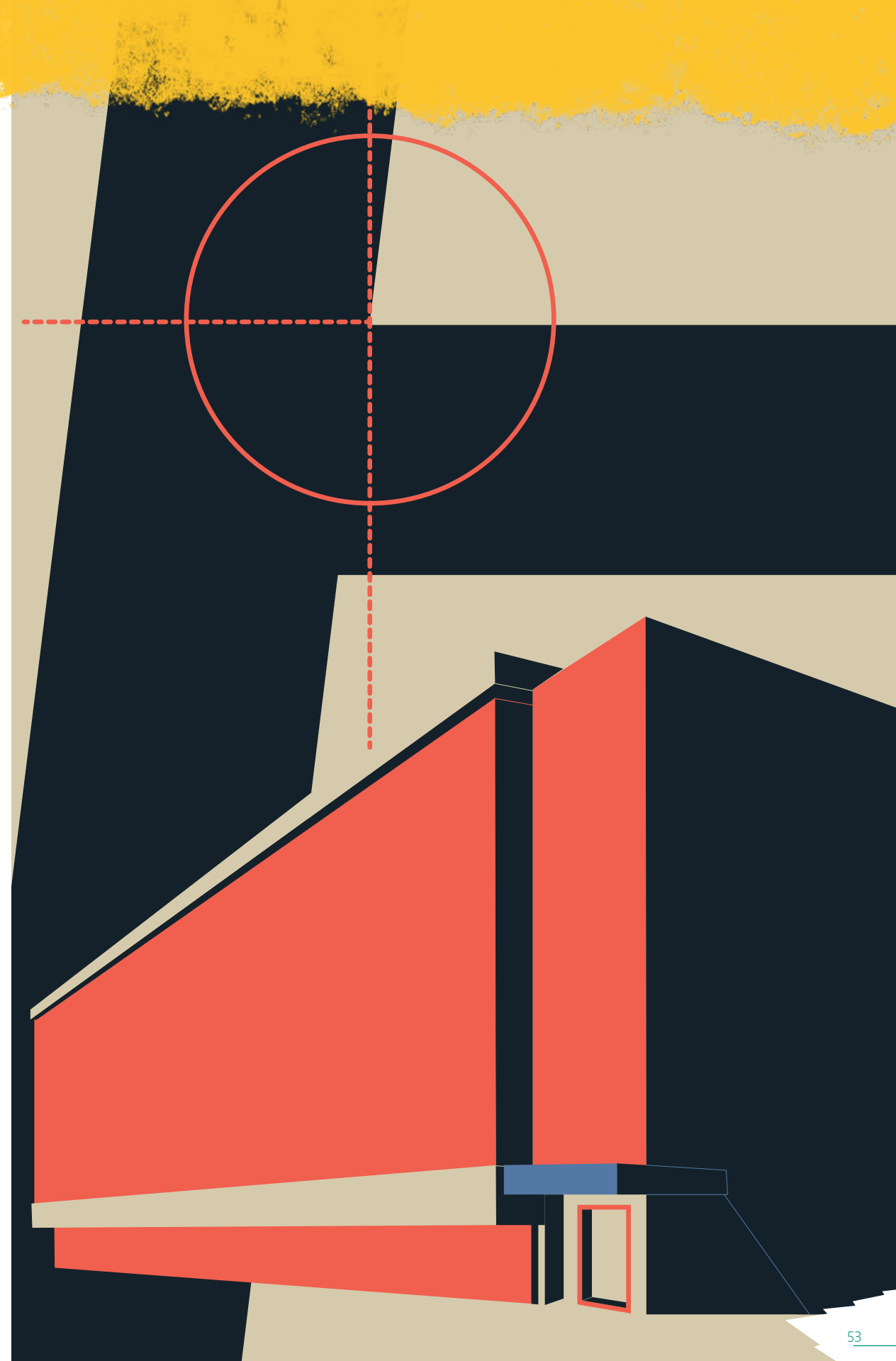


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Production Notes:  
Paper stock  
Pantone colors  
Binding method

Book design by Ryan Goldberg, class of 2015  
ryang.design  
@ryan.goldberg







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Wilmington, Delaware 19801  
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