



FN 131
TWO-DIMENSIONAL DESIGN I: BLACK AND
WHITE

Friday 1:55 – 6PM
Professor Žaneta Zubkova
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Office Location: 5th floor, Room 511
Office Hours: Monday 12:50 – 1:50PM
or by appointment

COURSE DESCRIPTION

This course introduces the basic elements of two-dimensional design: line, shape, value, proportion, space, texture, and balance. Students use black and white media to examine the basics of visual organization. Examples of excellent design from a wide variety of sources are presented to broaden student's knowledge of historical frameworks and promote creative and critical thinking. Students acquire a fundamental vocabulary and grammar of design that can be applied to all fields of the visual arts to evoke sensory and emotional, as well as intellectual and aesthetic, responses.

COURSE STUDENT LEARNING OUTCOMES (SLO)

Students will:

1. Apply current and historic formal elements, both objective and non-objective, of two-dimensional design to create work demonstrating basic visual organization. (PC 1, 3)
2. Apply careful and clear craftsmanship for presentation. (PC 2)
3. Demonstrate the ability to communicate using the terminology of art and design. (PC 1)
4. Create work that demonstrates imaginative personal expression through creative problem solving, critical thinking, and sensitivity to potential design elements in the visual world. (PC 3)

FOUNDATION COMPETENCIES

Students will:

1. Apply the basic concepts and principles of art and design, both current and historic, to create works demonstrating an ability to visually organize form, space, and time. (CC 3, 4, 6, 7)
2. Apply careful craftsmanship, techniques, and skills to attain clean and clear presentation in various media. (CC 3, 4)
3. Demonstrate creative problem solving, personal expression, and critical awareness through a variety of media and processes. (CC 1, 2, 4, 5)

BOOKS/RESOURCES/SUPPLIES

Otto G. Ocvirk Art Fundamentals: Theory and Practice McGraw-Hill Higher Education 2012 12th international edition 0073379271 \$129.18

Johannes Itten Design and Form: The Basic Course at the Bauhaus and Later Van Nostrand Reinhold 1976 revised edition 0442240392 –out of print; available in library

David A. Lauer and Stephen Pentak Design Basics Cengage Learning 9th ed. 85858220 115.34

Molly Bang Picture this, How Pictures Work Chronicle Books 2000 1452151997 \$15.17

Dorr Bothwell and Marlys Mayfield Notan The Dark-Light Principle of Design Dover Publications 1991 revised edition 048626856X \$9.51

Wucius Wong Principles of Two-Dimensional Design Wiley 1972 first edition 0471289604 \$26.32

Kenneth Bates Basic Design: Principles and Practice Funk & Wagnalls Co 2000 0308101855 out of print; available in library.

Jeff Davis, Fundamentals of Design, Wadsworth Cengage Learning, 2013 978-1-111-34361-3 \$35.97

Assignments will be listed on Populi, under 'LESSONS'.

SUPPLIES

These items listed below are in the Freshman Supply Kit.

Pad of 11" x 14" Bristol board

Sketchbook

Sharpie black markers and Micron pens

Metal ruler

Graphite drawing pencils

Erasers, pink

90 degree triangle

Rubber cement

Rubber cement Pick-up Eraser

Assorted brushes

Gouache paint: black and white

X-Acto and mat knife, pack of blades for that knife

Scissors

Palette

Pack of Color-Aid paper, 220 colors, 6" x 9"

11" x 14" portfolio with 24 plastic sleeves for protection and presentation of work

12" x 16" cutting mat

METHOD OF INSTRUCTION

1. Lectures
2. Studio demonstrations
3. At home studio projects
4. Critiques
5. Class discussions.

STUDENT REQUIREMENTS

1. Complete assignments promptly when due. Due dates will be given based on the complexity of the assignments. Progress reports will be required and evaluated on assigned due dates.
2. Participate in class discussions and studio critiques.
3. All work done during the semester must be protected and organized in a suitable manner – clear instructions will be provided. Work that is not properly presented will not be accepted. Presentation will be evaluated and considered as part of your grade.
4. Take periodic quizzes.

ATTENDANCE/PARTICIPATION POLICY

1. Attendance will be taken during the first 5 minutes of class, and a student will be marked late if he or she is not present at that time.
2. Three instances of lateness of more than 5 minutes at the beginning of class, after breaks or lunch, or unpreparedness will count as one absence.
3. There are no excused absences, unless proper documentation is provided.
4. A student's grade will be lowered by one degree (i.e., from a B+ to a B) for every absence.
5. Three absences will result in the student failing the course.
6. In the event of an absence, the student is responsible for making up any missed work, getting assignments, and submitting assigned work on time.

GRADING/DEADLINES/LATE WORK

The quality of the body of work you create this term will be evaluated as it reflects the following issues:

75% - Quality of in class and homework assignments

15% - Work ethic

10% - Participation in class critiques.

Full grade penalty for an assignment turned in late, i.e. work not turned in on the date that it is due, automatically is lowered one full grade. If the quality of the work is evaluated at A, it is lowered to B, etc. Factor in my subjective assessment of your progress during this course, as you will be observed and evaluated during the semester based on your effort and attitude.

WEEKLY COURSE OUTLINE

WEEK 1	Introduction to the course. Elements and Principles of Two-Dimensional Design. Brice Marden and Johannes Vermeer. LINE. Expressive line. Contrast. Mixed media.
WEEK 2	LINE. Organic line. Rhythm. LINE and depth. Bridget Riley.
WEEK 3	LINE. Geometric line. Static and dynamic design. Unity and Variety. Žilvinas Kempinas and Sarah Sze.
WEEK 4	SHAPE. Geometric, Organic, Angular and Synthetic shapes. Negative Space. Elizabeth Murray.
WEEK 5 - 6	SHAPE. Letter Form and its expressive qualities. Negative space {figure/ground}, scale, balance, edge, proportion.
WEEK 7 - 8	PATTERN and its variations. Module.
WEEK 9	SCALE. René Magritte, Ron Mueck and Claes Oldenburg.
WEEK 10 - 11	TEXTURE and VALUE Masterwork analysis.
WEEK 12 - 14	ABSTRACTION Pablo Picasso, Henri Matisse, Piet Mondrian.
WEEK 15	FINAL critique. Final Portfolio review and submission.

* Subject to change at the instructor's discretion.

COLLEGE POLICIES

RETENTION AND REMOVAL OF STUDENT WORK

The Delaware College of Art and Design reserves the right to photograph, exhibit or publish any student work, and the right to retain any student work for such purposes. DCAD is not responsible for any loss or damage to student work under any circumstances.

All work must be removed from studios, classrooms and lockers by the last day of the term. Work left behind by students who have graduated, withdrawn, been dismissed or departed for vacation will be disposed of in the general clean-up following each semester. When necessary, students will be financially responsible for the disposal of such items. DCAD cannot be responsible for work and personal property left in lockers, studios or classrooms during the school year.

ADA STATEMENT

Students with disabilities that qualify under the American Disabilities Act (ADA) and require accommodations should contact the Dean's Office, for more information and to coordinate appropriate accommodations: dean@dcad.edu. Disabilities covered by ADA may include chronic health disorders, learning, physical, and psychiatric disabilities. In order for any instructor to allow/offer reasonable

accommodation appropriate to an established need, the student must self-identify by submitting a request for reasonable accommodations form located on the college website under the accessibility and accommodations page. Once students complete the intake process a letter of accommodation (LOA) will be emailed to each instructor and the students must then communicate directly with their professors to implement their accommodation. Returning students with an established accommodation plan on file must complete the request for course access memo form after which the course access memo (COM) will be emailed to each instructor and the students must then communicate directly with their professors to implement their accommodations. The accommodation cannot be so significant that it alters or substantially modifies the nature or standards of the course as determined by DCAD.

COLLEGE ACADEMIC POLICIES

In addition to the policies articulated in this syllabus, students should review the following located on DCAD website:

- [DCAD Academic Policies](#);
- [DCAD Institutional Policies](#);
- [DCAD Student Handbook](#) , and
- [Student Code of Conduct](#)

ACADEMIC PROGRESS

Academic progress is the standard by which progress toward a degree is measured. It is determined on the basis of Grade Point Average (GPA). In order to make satisfactory academic progress, students must maintain a minimum semester and cumulative GPA of 2.0.

MID-SEMESTER EVALUATION

Each student's progress is reviewed at the mid-point of the semester. Warnings are issued to those students who are not satisfactorily fulfilling the course requirements and are in danger of not making satisfactory academic progress. It is the student's responsibility to meet with the faculty member issuing the warning in order to determine what is required to improve performance in the class. Any student receiving two or more mid-semester warnings is required to meet with their advisor to formulate a plan for improving the student's performance. The mid-semester warning is intended to make the student aware of unsatisfactory progress; it is not considered punitive and does not become part of the permanent record.

ACADEMIC WARNING (REVISED 5/31/2013)

A student who fails to make satisfactory academic progress (i.e., a minimum semester and cumulative GPA of 2.0, and/or a grade of "C" or better in core classes) will be placed on academic warning for the following semester. Students will be notified in a letter from the Registrar of their warning status. To remove themselves from academic warning students must carry a minimum of 12 credits, pass all core classes with "C" or better and achieve a minimum 2.0 semester GPA during the semester of warning.

Failure to remove oneself from academic warning within one semester will result in academic dismissal. An appeal to be reinstated may be made to a panel composed of the Program Chairs, the Financial Aid Director and the Dean will decide whether the student will be dismissed or, under special circumstances, allowed to continue at DCAD for one more semester of probation. In those cases where students are granted a second semester of probation, financial aid may be cancelled.

ACADEMIC DISMISSAL (REVISED 5/31/2013)

Students who fail to remove themselves from probation at the end of an academic warning semester will be subject to academic dismissal. In special cases, a student may be dismissed after only one semester of work. This may be done when the student earns an “F” in a core class or has a semester GPA of 1.0 or below. If, in the opinion of a panel composed of the Program Chairs, the Financial Aid Director and the Dean, the level of work is so inferior it is unlikely that the student will make satisfactory academic progress by the end of the following semester, the student will be dismissed.

Students who are academically dismissed or fail to be reinstated after appeal may apply for readmission after a mandatory absence of one semester. It is recommended they demonstrate that academic difficulties have been overcome by earning a “C” or better in a minimum of 6 credits at an accredited college or university before applying for readmission to DCAD.

ACADEMIC INTEGRITY

The Delaware College of Art and Design (DCAD) requires students to adhere to guidelines for academic integrity. Students must follow federal law regarding copyright and fair use. Students must acknowledge and respect the work of other creators as they develop their own voices, and they must accurately represent their own work.

Academic dishonesty is the use of deception in any way that results in avoidance of academic responsibilities; it includes, but is not limited to, violation of copyright, plagiarism, cheating, and misrepresentation.

Copyright is using or distributing copyrighted material without authorization and/or violation of the doctrine of fair use as defined by the [Higher Education Opportunity Act](#), see [Copyright for Higher Education](#) or [US Copyright Office](#)

Plagiarism is using others’ words, ideas, or creations without proper acknowledgement; it constitutes theft.

Cheating is giving or receiving illicit information about an individual assignment, quiz, or exam.

Misrepresentation is submitting work done by another as one’s own or submitting work done at a previous time as new.

AFFIDAVIT

My signature below indicates that I have read and understand this syllabus and have a copy for my reference.

Student signature:

Date: